

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2016-2017

GOAL 3: Establish and promote the Male Success Initiative as the premiere pathway to increase the enrollment, retention and graduation of first year and transfer men of color.

Objective 1:	Partner with area high schools and community colleges to implement pipeline efforts that will increase college readiness and enrollment of men of color.
Action Items	<ul style="list-style-type: none"> • Establish community college partner(s) • Foster high school partnership • Develop work plan
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Area high school(s) and key personnel • Community college partners key personnel • Number of students enrolled in Male Success Initiative • Number of students apply to GSU
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Intercultural Student Affairs • New Student Programs • Recruiting • Admissions • Dual Degree Program
Milestones (Identify Timelines)	<ul style="list-style-type: none"> • Develop relationship with area high school • Establish programming endeavors with area high school • Host joint program with high schools and community college partner(s) • Implement programming model for high schools to recruit students • Create student ambassadors from Male Success Initiative to aid in recruitment efforts
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Students will be able to analyze challenges that exist along the path to college • Students will develop an increased awareness of college opportunities • Students will garner access to college • Students will increase participation in curricular activities on their respective campuses
Achieved Outcomes and Results	Outcome met
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)	This outcome was best reflected in the expansion of MSI efforts in the community colleges and high schools that is currently taking place. Moreover, Student Life and Recruitment held programming at Crete Monee to enhance these efforts. However this ended abruptly due to lack of resources.

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Objective 2:	Reframe programmatic thrust for the Male Success Initiative to reflect program tenets and current trends of student needs.
Action Items	<ul style="list-style-type: none"> • Define appropriate time host programs • Solidify program topics and speakers • Garner financial support for efforts
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Number participants in attendance • Number of non-participants attendance • Number of faculty/staff attendance • Number of men of color enrolled at GSU
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Intercultural Student Affairs • Dual Degree Program • New Student Programs • Development • Institutional Research • Dean of Students
Milestones (Identify Timelines)	<ul style="list-style-type: none"> • Develop programming calendar • Identify key personnel to support efforts • Host monthly sessions inclusive of Book Club, Cultural Outings, Career Mapping/Curricular Enhancement Workshop(s) and Meeting of the Minds
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Participants will be able to establish identity through intersectionality and character enrichment • Participants will be able to foster a sense of belonging and raise social and academic consciousness • Participants will be able to develop healthy relationships and gain positive interactions between peers and faculty/staff • Participants will become prepared leaders that have a commitment to service and social justice
Achieved Outcomes and Results	Outcome achieved
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)	Utilizing research from Luke and Harris (2010) regarding the sociocultural experiences of male students of color, MSI shifted the programmatic thrusts from planning the whole year advice to utilizing listening circles and infusing student feedback in programs. Additionally utilized students in the planning process which yielded more consistent participation

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Objective 3:	Infuse Men’s Leadership Summit into Male Success Initiative curriculum
Action Items	<ul style="list-style-type: none"> • Develop digital footprint • Gather database of faculty/staff for invitations • Gather database for student invitations
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Number of faculty members in attendance • Number of staff and senior administrators in attendance • Number of students in attendance
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Intercultural Student Affairs • New Student Programs • Dual Degree Program
Milestones (Identify Timelines)	<ul style="list-style-type: none"> • Solidify date for program • Contract retreat facilitator/speakers • Send invitations to faculty members and students • Host summit to expound upon efforts
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Encourage faculty to make an intentional effort when engaging with men of color • Challenge faculty/senior administration to reconsider practices of cultural pedagogy as it pertains to the success of men of color • Promote Male Success Initiative as a national model to be replicated by other universities, community partners and other agencies
Achieved Outcomes and Results	Objective was met
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	Hosted an informational for brotherhood retreat which yielded 35 attendees; 21 men participated in the Brotherhood Retreat held at Camp Manitoqua in October 2016. Due to its success the retreat will be held at the beginning of the academic year to begin the process for enrollment moving forward.